



Cayuga Lake Watershed Network

170 Main Street POB 348

Aurora NY 13026

www.cayugalake.org

Cayuga Lake Watershed Network Strategic Plan 2015

Introduction

The Cayuga Lake Watershed Network is a community organization, which brings together the following individuals and groups with an interest in maintaining the water quality of Cayuga and neighboring lakes:

- Private citizens from all of the seven counties with land in the Watershed, including the three counties with lakeshore.
- Associations, both governmental and private, with concerns about water quality.
- Environmentally responsible businesses seeking to grow and thrive in our resource-rich area.
- Agricultural interests, ranging from individual dairy, grain and vegetable farmers, to grape growers and wineries, and including organizations that support sustainable agriculture.
- Organizations that support sustainable economic growth, helping create thriving and prosperous communities.

Our Mission Statement: The Cayuga Lake Watershed Network identifies key threats to Cayuga Lake and its watershed, and it advocates for solutions that support a healthy environment and vibrant, sustainable communities.

Goal I: To articulate well-researched and well-reasoned positions on issues of concern to the Watershed, and to be a visible presence in the community in presenting those positions and advocating for solutions. In meeting this goal of advocacy, we will: Create, sponsor and participate in public education and outreach activities; Develop and distribute materials to the media, schools and other venues; and Collaborate with communities, other regional watershed and lake groups, and institutions to solve local and regional problems facing the watershed.

Goal II: To support new and ongoing successful collaborative projects with short and long-term impacts on maintaining and improving the lake, its tributary creeks, and the watershed.

Goal III: To continue growing the broadest possible base of support, through building a diverse membership; with ongoing fundraising; and by fostering relationships with sustainable economic development educational and community groups, individuals and businesses.

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The Cayuga Lake Watershed Network Board of Directors voted to approve this Strategic Plan at their March 18, 2015 monthly meeting. The Plan will guide Board and Staff decisions and actions for up to three years, subject to frequent review with updates as needed.