

2009 Program Plan for the Cayuga Lake Watershed Network

Motions for the Board from the CLWN Program Committee Planning Retreats (12/5/08 & 1/30/09)

1. The proposed program described in the table below is accepted as the program for 2009.
2. The participation charges for each program to be determined by the Champion in consultation with the Program Committee chair and the President.

Notes to the Program Planning:

- The Report Card will remain in the Issues committee until ready for roll out.
- A redesign of the Website is on hold.
- Several elements of the program listing are likely to be subsumed into either the Road show or the fall 2009 Program at the south end of the lake.
- The first name is the champion and the rest are supporting.
- It was stated that in the future knowledge of a long range plan of the CLWN would assist in program development. A speaker's Bureau was suggested.
- The Network News was suggested as a responsibility to be given to the Watershed Steward.

Program Title	Purpose	Champion
Great Race	To educate, increase awareness and membership, and raise funds from the public and lake dependent businesses. 2009 planning stage with 2010 expected roll out.	Harwood & Ruggles
Wine, Beer, and Cheese	To increase awareness and membership, raise funds from potential donors and lake dependent organizations.	Mawdsley
Lake Levels	To educate the public, especially policy makers about lake level issues	Johnson & Ruggles
Weeds	To assist the public at the north end of the lake to understand and select appropriate remedial measures in response to an overabundance of undesirable macrophytes.	Pipher & IO
Phosphorus	P is a priority lake pollutant requiring continual education of policy makers – prediction models, smart regulation, etc.	Richardson & Johnson
Website	To add PayPal and a counter (or statistics) to the site	Harwood & Carrion
Alternative Gift Fair	To raise funds (\$1500-2000) by participating in a larger annual event in December of 2009	Richardson, Ruggles, & Johnson
Annual Meeting	Event for Board and volunteers including Morehouse and LFF Awards	Morehouse, Harwood, Mawdsley
Lake Friendly Farms	To select and recognize watershed farms for responsible watershed practices	Fessenden et. al.